



# 2010 PITA Advertising Rates

Pacific International Trapshooting Association – PO Box 770 – Lebanon OR 97355  
 541/258-8766 – sue@shootpita.com – www.shootpita.com  
 Debbie Peavey, Advertising Chairperson, 541-332-0493

## 2009 AVERAGES & HISTORY BOOK

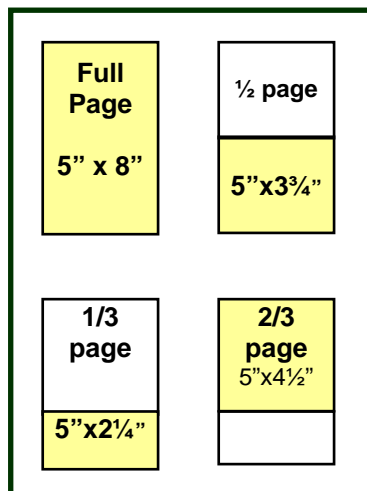
**Closing date for ad submissions 12/1/09**

This informative book consists of over 270 pages. It includes such information as:

- Names, addresses and averages of all members
- Gun club directory with addresses and phone numbers
- Complete rule book and bylaws
- Shoot schedules, meeting results, shoot results and much more
- Photographs of shooters in action

The book is used all year by gun clubs and shooters as the number one source of information concerning PITA.

Advertising may be either black & white or **COLOR**.



## 2010 GRAND PACIFIC TRAPSHOOTING TOURNAMENT PROGRAM

**Closing date for ad submissions 3/15/10**

This 90 page program is distributed May-July free of charge to over 3500 PITA members/gun clubs. All advertising money, except a small percentage for publishing, is used as added money paid to participants at the Grand Pacific. Trapshooters, like any other competitor, understand your advertising support provides a direct benefit to them. We believe they show their appreciation with their patronage.

Advertising in the Grand Pacific program is available in black & white with sponsor ads in color.

**RATES:** (ADD \$75 FOR ADDITIONAL ADVERTISING IN OUR QUARTERLY eNEWSLETTER)

<b>COLOR</b> Black & White	Average Book Only <b>COLOR</b>	Average book- <b>COLOR</b> AND Program-B/W	Black/white	Average Book- Black & White OR Program-B/W	<b>BOTH</b> publications B/W
Full page (5x8)	\$275	\$400	Full page	\$200	\$300
2/3 page (5x4½)	\$200	\$300	2/3 page	\$150	\$225
1/2 page (5x 3¾)	\$175	\$250	1/2 page	\$125	\$200
1/3 page (5x2¼)	\$125	\$175	1/3 page	\$75	\$125

**SPONSOR SPECIAL:** Sponsor an event at the Grand Pacific for as little as \$500 and receive an advertisement in the Grand program and the Yearbook with the added recognition of sponsorship. Call Sue 541-258-8766 for more information.

**GREAT EXPOSURE!** Place an ad in our quarterly **eNewsletter** for only \$25 per issue or \$75 for all four issues. Your name will reach over 1,000 of our members each quarter. All advertisers receive a link on the PITA website - **www.shootpita.com**. For information contact Sue Brewer at 541-258-8766 or email [webmaster@shootpita.com](mailto:webmaster@shootpita.com)

Please provide ad copy in PDF format or call for other formats accepted. If you need help preparing your ad please call the PITA office for assistance 541-258-8766.

**YOUR ADVERTISING SUPPORT IS GREATLY APPRECIATED**