



2011-12 PITA Advertising Rates

Pacific International Trapshooting Association – PO Box 770 – Lebanon OR 97355
 541/258-8766 – sue@shootpita.com
 www.shootpita.com

2011 AVERAGES & HISTORY BOOK

Closing date for ad submissions 12/1/11

This informative book consists of over 270 pages. It includes such information as:

- Names, addresses and averages of all members
- Gun club directory with addresses and phone numbers
- Complete rule book and bylaws
- Shoot schedules, meeting results, shoot results and much more
- Photographs of shooters in action

The book is used all year by gun clubs and shooters as the number one source of information concerning PITA.

Advertising may be either black & white or **COLOR**.

Full Page 5" x 8"	1/2 page 5"x3¾"
1/3 page 5"x2¼"	2/3 page 5"x4½"

2012 GRAND PACIFIC TRAPSHOOTING TOURNAMENT PROGRAM

Closing date for ad submissions 3/15/12

This 80+ page program is distributed May-July free of charge to over 3500 PITA members/gun clubs. All advertising money, except a small percentage for publishing, is used as added money paid to participants at the Grand Pacific. Trapshooters, like any other competitor, understand your advertising support provides a direct benefit to them. We believe they show their appreciation with their patronage.

Advertising in the Grand Pacific program is available in black & white.

RATES:

COLOR Black & White	Average Book Only COLOR	Average book- COLOR AND Program-B/W	Black/white	Average Book- Black & White OR Program-B/W	BOTH publications B/W
Full page (5x8)	\$275	\$400	Full page	\$200	\$300
2/3 page (5x4½)	\$200	\$300	2/3 page	\$150	\$225
1/2 page (5x 3¾)	\$175	\$250	1/2 page	\$125	\$200
1/3 page (5x2¼)	\$125	\$175	1/3 page	\$75	\$125

SPONSOR SPECIAL: Sponsor an event at the Grand Pacific for as little as \$500 and receive an advertisement in the Grand program and/or the Yearbook with the added recognition of sponsorship. Call Sue 541-258-8766 for more information and to reserve your event.

GREAT EXPOSURE! All advertisers receive a link on the PITA website - www.shootpita.com For information contact Sue Brewer at 541-258-8766 or email webmaster@shootpita.com

Please provide ad copy in PDF format or call for other formats accepted. If you need help preparing your ad please call the PITA office for assistance 541-258-8766.

YOUR ADVERTISING SUPPORT IS GREATLY APPRECIATED